ఆంధ్రప్రదేశ్ కేంద్రీయ విశ్వవిద్యాలయం आंध्रप्रदेश केंद्रीय विश्वविद्यालय

CENTRAL UNIVERSITY OF ANDHRA PRADESH

Ananthapuramu, Andhra Pradesh

सत्यमेव जयते
Ministry of Education
Government of India



Two Day National Seminar

on

Promoting Entrepreneurial Ecosystem Through Innovation: Visualising India@2047

29 - 30 January, 2027

Organised By

Department of Vocational Studies

&

Department of Management

Central University of Andhra Pradesh

Sponsored By

ICSSR-SRC

Indian Council of Social Science Research
Southern Regional Centre
Ministry of Education, Government of India
Hyderabad, Telangana - 500007

About the University

The Central University of Andhra Pradesh (CUAP), established in 2018 at Ananthapuramu, is a significant initiative of Government of India aimed at expanding access to quality higher education. Guided by the vision of Viksit Bharat and aligned with the objectives of NEP 2020, the University is steadily evolving as a vibrant centre of multidisciplinary learning, research and innovation. CUAP offers nine undergraduate, seventeen postgraduate, fifteen diploma and six Ph.D. programmes. CUAP also hosts a Malaviya Mission Teacher Training Centre (MMTTC) and is committed to strengthening faculty development and academic excellence. Through its academic, research and capacity-building initiatives, the University strives to develop skilled, socially responsible and future-ready human resources and contribute to the broader vision of Viksit Bharat@2047.

About the Department of Vocational Studies

The Department of Vocational Studies focuses on skill-based, practical, and industry-oriented education in line with NEP 2020. The Department offers the B.Sc. in Retail Management and Information Technology (B.Sc. RM & IT), which combines retail management, Information Technology, and practical learning. The programme develops students' communication, leadership, technological, and analytical skills through classroom learning, case studies, internships, projects, seminars, and industry interaction. It provides practical exposure to areas such as retailing, digital marketing, artificial intelligence, data analytics, e-retailing, supply chain management, and emerging technologies, preparing students for employment, entrepreneurship, and lifelong learnings.

About the Department of Management

The Department of Management offers BBA, MBA and Ph.D. programmes designed to address contemporary challenges in management, business and entrepreneurship. The Department integrates theoretical knowledge with practical application, critical thinking, problem-solving, leadership and research. Academic areas include Marketing, Financial Management, Human Resource Management, Business Analytics, Tourism and Travel Management, Retail and Supply Chain Management, and other emerging areas of management. The Department is committed to developing future business leaders, entrepreneurs, researchers and academicians equipped to respond to the changing needs of the Indian and global business environment.



About the Seminar

As India moves towards 2047, the centenary of its independence, the vision of a developed, inclusive and globally competitive nation calls for a strong and dynamic entrepreneurial ecosystem. Realising this vision requires not only economic growth but also innovation, technological advancement, sustainability, skilled human capital and inclusive opportunities. Entrepreneurship plays a vital role in this transformation by fostering employment, wealth creation, regional development, social progress and technological innovation.

India's entrepreneurial landscape is evolving with the emergence of startups, new business models, digital platforms, technology-enabled enterprises and innovation-driven ventures. Technologies such as Artificial Intelligence, FinTech, Agri-Tech, deep technologies and climate technologies are creating new opportunities while transforming the way enterprises are established and scaled. Strengthening this ecosystem requires greater collaboration among research institutions, educational institutions, industry and government.

Sustainable and inclusive entrepreneurship is equally important for balanced development. Green enterprises, circular economy models, rural and agrarian entrepreneurship, women and youth entrepreneurship, social enterprises and technology-enabled MSMEs can contribute to employment, livelihoods and regional development, particularly beyond metropolitan centres.

The seminar provides a multidisciplinary platform for academicians, researchers, policymakers, entrepreneurs, industry professionals and students to exchange ideas, research findings and practical insights on emerging entrepreneurial opportunities and challenges. It will explore pathways to build a resilient, inclusive and sustainable entrepreneurial ecosystem that contributes to the broader vision of India@2047.

Objectives

1. To explore emerging trends in innovation-driven entrepreneurship.
2. To examine how technology, sustainability and new business models shape India's entrepreneurial ecosystem.
3. To examine the potential of startups, MSMEs, rural enterprises, social enterprises and inclusive entrepreneurship.
4. To identify strategic pathways to build a resilient, inclusive and globally competitive entrepreneurial ecosystem towards India@2047.

Expected Outcomes

1. Identify emerging opportunities and trends in innovation-driven entrepreneurship.
2. Generate insights for strengthening startups, MSMEs and regional entrepreneurial ecosystems.
3. Develop practical solutions for strengthening India's entrepreneurial ecosystem towards India@2047.

Key Themes and Sub Themes

The seminar brings together diverse perspectives on innovation, entrepreneurship and enterprise development in the context of India@2047. The themes explore emerging business models, digital transformation, sustainability and inclusive entrepreneurial growth. Particular emphasis is placed on startups, MSMEs, rural enterprises, social entrepreneurship, human capital and technology-driven innovation. The seminar also examines the role of research, policy, finance and institutional collaboration in strengthening entrepreneurial ecosystems. These themes provide a platform for academicians, researchers, policymakers and industry practitioners to share ideas, experiences and evidence-based insights. The following themes and sub-themes are indicative, and contributions addressing other relevant dimensions of the central theme are also welcome.

1.NEW FRONTIERS OF ENTREPRENEURSHIP DEVELOPMENT

- Innovation-Driven Entrepreneurship and Emerging Business Models
- AI, Digital Transformation and Technology-Enabled Entrepreneurship
- Startup Innovation, Scalability and Entrepreneurial Resilience
- Creative Entrepreneurship and the Emerging Economy

2. BUILDING SUSTAINABLE AND GREEN ENTERPRISES

- Green Entrepreneurship and Climate-Tech Innovation
- Circular Economy and Waste-to-Wealth Enterprises
- Clean Energy, Sustainable Production and Green Business Models
- ESG and Sustainable Business: Investment, Innovation and Impact

3.INNOVATION, TECHNOLOGY AND KNOWLEDGE COMMERCIALISATION

- Deep-Tech, Frontier Technologies and Entrepreneurial Opportunities
- Research Commercialisation, Technology Transfer and Startups
- Intellectual Property, Patents and Innovation-Based Enterprises
- Industry–Academia Collaboration and Knowledge-Based Entrepreneurship

4. MSMES, STARTUPS AND REGIONAL ENTREPRENEURSHIP

- Digital Transformation and Innovation in MSMEs
- Startup Ecosystems and Scaling Emerging Enterprises
- Tier-2 and Tier-3 Cities as New Entrepreneurial Hubs
- FinTech,Venture Capital and Innovative Entrepreneurial Finance

5. INCLUSIVE AND SOCIAL ENTREPRENEURSHIP

- Women and Youth as Drivers of Entrepreneurial Development
- Social Entrepreneurship and Community-Based Innovation
- Financial and Digital Inclusion through Entrepreneurship
- Entrepreneurship for Employment, Empowerment and Social Transformation

6. HUMAN CAPITAL, SKILLS AND FUTURE ENTREPRENEURSHIP

- Entrepreneurship Education, Creativity and Design Thinking
- Future Skills and the Changing Nature of Entrepreneurial Work
- Innovation and Incubation in HEIS.
- Digital Gig Economy: New Work Models and Entrepreneurial Opportunities

7. RURAL AND AGRARIAN ENTREPRENEURSHIP FOR INCLUSIVE GROWTH

- Agripreneurship, Agri-Tech and Smart Agriculture
- Rural Innovation and Grassroots Entrepreneurship
- Women, Youth and Tribal Entrepreneurship in Rural India
- Digital Platforms and Rural Enterprise Development

8. ENTREPRENEURIAL ECOSYSTEMS, POLICY AND GLOBAL INDIA

- Government Policy and Institutional Support for Entrepreneurship
- HEIS–Industry–Government Partnerships for Innovation
- Global Markets and Sustainable Growth.
- Building a Competitive, Inclusive and Resilient Entrepreneurial Ecosystem for India@2047

Call for Research Papers

- Research papers are invited from academicians, researchers, policymakers, industry professionals, research scholars and students on the seminar theme and its related areas.
- Papers may be conceptual, empirical, theoretical, case-based or policy-oriented and may employ quantitative, qualitative or mixed-method research approaches.
- The seminar welcomes interdisciplinary contributions connecting Management, Commerce, Economics, Entrepreneurship, Social Sciences, Technology, Sustainability, Rural Development, Education and Public Policy.

Paper Submission Guidelines

1. The first page should include the paper title, author(s) name, designation, official address, contact number, and email address.
2. The full paper should be 4,000 - 5,000 words and should not exceed 10 pages. The paper must not have been previously presented, published, or accepted for publication elsewhere.
3. The paper should include an abstract of 150–200 words, followed by 4–6 keywords.
4. Authors must ensure the originality of the paper. The similarity index must be below 10% and AI-generated content must be 0%. All submitted papers will be checked through Turnitin. Papers failing to meet these criteria will not be accepted.
5. The paper should be submitted in MS Word format only, with all pages numbered.
6. Papers should be formatted in Times New Roman, 12-point font, single spacing, with 1-inch margins. Tables should be consecutively numbered with appropriate titles.
7. All papers will be reviewed by a team of experts, and only selected papers will be considered for publication in peer-reviewed journals, subject to the journal's review and editorial requirements.
8. The authors may send their papers to the official seminar email address : ***management.seminar@cuap.edu.in***

Key Dates:

Last Date of Abstract Submission: 30th November 2026
Intimation of Acceptance: 5th December 2026
Last Date for Submission of Full Paper: 25th December 2026
Intimation of Full Paper Acceptance : 5th January 2027
Last Date for Registration and Payment of Fee: 10th January 2027
National Seminar : 29th & 30th January 2027

Registration Fee Details (per author)	
Faculty and Academicians	INR 1000 without accommodation INR 1500 with accommodation.
Research Scholars and Students	INR 700 without accommodation INR 1000 with accommodation
Foreign Participants	USD 50 without accommodation USD 75 with accommodation

Mode of Payment
Demand Draft or Local Cheque
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