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CENTRAL UNIVERSITY OF ANDHRA PRADESH
Jnana Seema, Janthaluru - 515701, Ananthapuramu, AP

Faculty Development Programme

on

Research Methodology for Scholarly Publication in Social Sciences (Online)

17- 22 August 2026 (10.00 AM to 5.30 PM)

No Registration Fee

Last Date for Registration: 15 August 2026

CENTRAL UNIVERSITY OF ANDHRA PRADESH

The Central University of Andhra Pradesh, established in 2018 at Ananthapuramu, is a significant initiative of the Government of India to expand quality higher education. Guided by the vision of Viksit Bharat of the Honorable Prime Minister Shri Narendra Modi, CUAP has steadily evolved into a vibrant academic institution offering nine undergraduate, eighteen postgraduate, fifteen diploma programmes and six Ph.D. programmes aligned with National Credit Framework (NCrF) to realize the objectives of NEP 2020. CUAP hosts a Malaviya Mission Teachers Training Centre and strives to position the University as an important hub for enabling the faculty to realize the goals of NEP 2020.

MALAVIYA MISSION TEACHER TRAINING PROGRAMME

The National Education Policy (NEP) 2020 underscores the need for motivated, energized, and capable faculty in higher education. The capacity building for teachers at all levels is a key focus. Malaviya Mission Teacher Training Programme (MMTTP) has been launched to enhance the capacity and training of teachers/faculty. The mission aims to transform higher education by integrating Indian values and ethos into teaching, research, publications, patents, and institutional development.

ABOUT THE PROGRAMME

The programme is designed to enhance the knowledge of researchers and academicians in social sciences. It provides an understanding of the research process, from problem identification and research design to data analysis, academic writing, and scholarly publication. Participants will gain practical exposure to AI-enabled research tools, ethical research practices, publication strategies, and research funding opportunities, enabling them to produce high-quality and impactful research.



Prof. S.A Kori
Hon'ble Vice Chancellor



Prof. C. Sheela Reddy
Director
MMTTC



Dr G. Malathi
Coordinator
MMTTC

OBJECTIVES

- To provide knowledge of the research process, from problem identification and research design to report writing and scholarly publication.
- To develop skills in data collection, data analysis, academic writing, and scholarly publication using appropriate research tools and ethical practices.

OUTCOMES

- Understand and apply NEP 2020 principles in curriculum, pedagogy, assessment, and institutional development.
- Develop the ability to integrate technology-enabled, learner-centred, and outcome-based practices to enhance quality and employability in higher education.

THEMATIC SESSIONS

- Contemporary Research in Social Sciences: Emerging Trends and Opportunities
- Problem Identification, Research Gap and Problem Formulation
- Research Questions, Objectives, Hypothesis and Research Design
- Literature Review, Theoretical and Conceptual Frameworks
- Qualitative, Quantitative and Mixed Methods Research
- Sampling Design, Sample Size and Measurement Scales
- Questionnaire Design, Reliability and Validity
- Primary and Secondary Data Collection, AI Tools and Research Ethics
- Data Preparation, Coding and Data Cleaning
- Descriptive Statistics and Data Visualization
- Correlation and Regression Analysis
- Hypothesis Testing (t-test, Chi-square and ANOVA)
- Exploratory Factor Analysis (EFA)
- Confirmatory Factor Analysis (CFA)
- Structural Equation Modelling (SEM) using AMOS/SmartPLS
- Mediation, Moderation and Multi-group Analysis
- Qualitative Data Analysis using Thematic and Content Analysis
- AI-Assisted Data Analysis and Interpretation of Results
- Research Report, Thesis and Dissertation Writing
- Writing High-Quality Research Papers, Journal Selection and Publication Ethics
- Research Proposal Writing and Funding Opportunities (ICSSR, UGC, ANRF, DST, etc.)
- Reference Management and Citation Tools (Mendeley, Zotero and APA 7th Edition)
- Research Visibility, Academic Profiles and Scholarly Impact (ORCID, Google Scholar, Scopus and Web of Science)

REGISTRATION PROCESS

- Visit <https://mmc.ugc.ac.in> and register yourself in the portal.
- Log in to the Portal and click on “Apply for Other Programmes” as a participant.
- Select Centre Name as “Central University of Andhra Pradesh”, Month - “August”, State - “Andhra Pradesh”.
- At Title, choose “Research Methodology for Scholarly Publication in Social Sciences” fill other details & upload NOC.
- Review Application and then click on ‘Submit Button’ for successful registration.
- Or register through google form: <https://forms.gle/dKa7XwzsrkeGKbH8>
- No Objection Certificate (NOC) from the competent authority must be uploaded during registration.

ELIGIBILITY CRITERIA:

- Faculty members in Universities, Colleges and other HEIs from Social Sciences discipline only.
- Research Scholars and Research Associates at the Ph.D. or Post-Doctoral level in HEIs from Social Sciences discipline only.

Registration(UGC Portal): <https://mmc.ugc.ac.in/Registration/Index>

Google Form: <https://forms.gle/dKa7XwzsrkeGKbH8>