



ABOUT THE SEMINAR

The Department of Economics (DoE), Central University of Andhra Pradesh, is organizing a Two-Day National Seminar on "Digital Transformation and the Future of India's Economy" on 29th-30th November 2024. The seminar will explore how digital technologies have reshaped economies and governance globally, with India at the forefront of this change. It will highlight the transformative impact of initiatives like Digital India, Aadhaar, and UPI, while addressing challenges such as the digital divide, cybersecurity, and workforce upskilling for a more inclusive economy.

This seminar aims to bring together academics, industry experts, policymakers, and practitioners to discuss the current state of digital transformation in India, its impact on the economy, and the future outlook. The event will serve as a platform for knowledge exchange, collaboration, and the development of strategies to harness the potential of digital transformation for inclusive and sustainable economic growth.

Objectives of the Seminar

The two-day National Seminar will examine the transformative impact of digital technologies on sectors such as finance, healthcare, education, agriculture and industry in the Indian economy, while exploring digital governance's role in shaping policies. Key discussions will address challenges like the digital divide, data privacy, and cybersecurity, promoting inclusive growth. The seminar will also assess workforce readiness, emphasizing upskilling, and examine India's digital economy's future trajectory amidst global trends and emerging technologies.

THEMES & THRUST AREAS

The digital economy is transforming India, reshaping how businesses operate and consumers engage with markets. A significant driver of this change is the rise of e-commerce and digital marketplaces. Platforms like Amazon and Flipkart have revolutionized shopping habits by providing easy access to a wide range of products and services. These platforms have also enabled Marginal, Small, and Medium-sized Enterprises (MSMEs) to broaden their market reach, fostering growth. The COVID-19 pandemic underscored the importance of these digital marketplaces for sustaining economic activity.

Alongside e-commerce growth, India's fintech sector has become a leader in innovation. Fintech startups have advanced mobile payments, peer-to-peer lending, and digital wallets, streamlining financial transactions and enhancing financial inclusion. Initiatives like the Unified Payments Interface (UPI) and Aadhaar-enabled payment systems have integrated millions into the formal economy, improving access to financial services for underserved populations.

Emerging technologies such as Artificial Intelligence (AI), the Internet of Things (IoT), and Blockchain are also key drivers of the digital economy. AI enhances predictive analytics in finance and personalization in e-commerce, while IoT revolutionizes supply chain management with real-time tracking. Blockchain improves transparency and security across industries like finance and healthcare, contributing to further economic growth and innovation.

Digital transformation impacts various sectors. In agriculture, digital technologies like precision farming and smart irrigation are modernizing traditional practices. Online platforms connect farmers with buyers, boosting productivity and profitability. Agri-tech startups are advancing this transformation, benefiting the rural economy.

In manufacturing, Industry 4.0 technologies such as automation, robotics, and smart factories are enhancing efficiency but also pose challenges related to job creation and skill development. Smart city initiatives using IoT, AI, and big data are reshaping urbanization, improving planning, transportation, and governance.

The success of India's digital transformation relies on robust digital infrastructure and bridging the digital divide. Expanding broadband, 4G/5G networks, and data centers is crucial for inclusive participation. Addressing cybersecurity and data privacy concerns is essential for maintaining trust and ensuring a secure digital ecosystem.

Thrust Areas

The seminar will cover key areas but not limited to areas such as E-commerce, Mobile Commerce, Supply-Chain Management, Blockchain in Fintech, IoT in Smart Manufacturing, and Data-Driven Decision Making. It will also address Telemedicine, E-Learning, Digital Inclusion, E-Governance, Digital Literacy, and the rise of Digital Startups and Entrepreneurship.

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CENTRAL UNIVERSITY OF ANDHRA PRADESH
(Established by an act of Parliament in 2019)



Two Day National Seminar

On

Digital Transformation and the Future of India's Economy (DTFIE)

On

29th and 30th November 2024
(Offline Mode)

Sponsored By

Indian Council of Social Science Research
Southern Regional Centre

Ministry of Education, Government of India Hyderabad, Telangana - 500007

Organised By

Department of Economics
Central University of Andhra Pradesh

Venue

Seminar Hall 1
Central University of Andhra Pradesh
Janthaluru, Ananthapuramu

PAPER SUBMISSION GUIDELINE

- Invited full length paper of 3,000 to 5,000 words in a word file. The format of the word file is Times New Roman font, 12-point font, 1.5 line spacing, both sides justified, 1 inch margin on all sides, and automatic page numbering on each point.
- The submitted article must be original and not previously published.
- Author will ensure plagiarism check before its submission.
- Paper must include an abstract of 150-200 words, 4-6 relevant keywords and appropriate Journal of Economic Literature (JEL) codes at the end of the abstract.
- The additional guideline for preparation of the manuscript can be found at:
<https://link.springer.com/journal/41775/submission-guidelines>
- All the selected papers reviewed by a team of the experts will be published as an edited book.

Submission link

<https://forms.gle/3gJCt8RWMrsiL1gEA>

Important Dates

Date of submission of full paper: 15th November 2024

Intimation of acceptance: 22nd November 2024

Date of registration and payment of fee: 25th November 2024

Seminar dates: 29th & 30th November 2024

Registration fee Payment Details:

Faculty and academicians: INR 700 without accommodation and INR 1200 with accommodation.

Research scholars and students: INR 500 without accommodation and INR 700 with accommodation.

Mode of Payment

Demand Draft or local cheque

In favor of: Registrar Central University of Andhra Pradesh.

NEFT/RTGS Transfer:

A/C Name: The Registrar CUAP Recurring

A/C No: 8550101013486

IFSC Code: CNRB0008550

Payment through UPI Transfer:

by scanning the provided QR code.



TRAVEL & ACCOMMODATION

No TA/DA will be provided by the organizing committee. Modest accommodation in the University Hostel is available for registered delegates on 29th and 30th November. Accommodation beyond this period or for spot registrations must be arranged by participants themselves.

How to reach Ananthapuramu?

The Central University of Andhra Pradesh is located in Janthluru Village, 14 kilometers from Ananthapuramu. It is well-connected by road through National Highway (NH 44), with bus services from major towns like Bengaluru, Chennai, and Hyderabad. The nearest railway station is Anantapur (ATP), 15 kilometers away, offering connections to major cities. The nearest airport is Kempegowda International Airport, Bengaluru, located 200 kilometers from the university via NH 44.

ABOUT CENTRAL UNIVERSITY OF ANDHRA PRADESH

The Central University of Andhra Pradesh, established in 2018 in Anantapuramu, represents the Indian government's commitment to addressing Andhra Pradesh's aspirations post-bifurcation. Located in a region rich in history and known for its educational and agricultural significance, the university focuses on providing socially relevant academic programs with multidisciplinary approaches. By emphasizing experiential learning and collaborating with industry partners, it prepares students for future challenges. The institution also prioritizes the well-being of its students, fostering personal and professional growth. Committed to research, innovation, and teaching excellence, the university aims to nurture responsible global citizens and establish itself as a center for learning and entrepreneurship, impacting both the local and global community.

ABOUT DEPARTMENT OF ECONOMICS

The Department of Economics (DoE) at the Central University of Andhra Pradesh, Ananthapuramu, has been delivering high-quality education since its establishment in 2018. Offering B.Sc. (Hons) Economics, M.Sc. Economics, M.Sc. Economics & Data Analytics, and Ph.D. programs, the department caters to diverse academic and career goals. Its curriculum balances theoretical analysis with quantitative reasoning, ensuring students grasp economic theories and their practical applications. Faculty members, recognized experts in their fields, enrich the classroom experience with their extensive research and knowledge. The department emphasizes quantitative skills development, integrating mathematics and computer applications into the curriculum. This holistic educational approach enhances students' critical thinking and analytical abilities, preparing them for successful careers in the competitive job market.

ORGANISING COMMITTEE

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Vice Chancellor,
Central University of Andhra Pradesh
Anantapur



Patron

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