

ఆంధ్రప్రదేశ్ కేంద్రీయ విశ్వవిద్యాలయ आंध्रप्रदेश केंद्रीय विश्वविद्यालय CENTRAL UNIVERSITY OF ANDHRA PRADESH Ananthapuramu, Andhra Pradesh



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Table of Contents



Inside	Page No.
• From the Vice Chancellor's Desk	01
Vice Chancellor's Diary	02
Significant Events	04
• Editor's Note	05
Swachhata Hi Seva campaign	06
Cleanliness Drive	06
Mera Mitti Mera Desh Amrit Kalash Yatra	07
• Launch of 'Viksit Bharat@2047 Voice of Youth	07
• Central University of Andhra Pradesh Celebrated Bharatiya Bhasha Utsav	08
Special Lecture on "Public Policy as Speaking Truth to Power"	08
• Prof. Rohini Shivananda Urges Students to be Stress-Free	09
• Model United Nations - Building Back Together for Peace and Prosperity	09
 National Seminar on "Contextualizing Constitution of India: Past, Present and Future" 	10
Constitution Day Celebrated	10
Mahaparinirvan Diwas Observed	11
Organ Donation Awareness Programme	11
An Online Session on "Health and Wellness"	12
Inauguration of Skill Development Programmes	13
Achievements: Faculty	14
Achievements: Students	15
CUAP in Media	16



From the Vice Chancellor's Desk

Prof. S.A. Kori

Warm Greetings to All!

I am enthused to announce that the university has successfully conducted its semester-end examinations in December 2023, marking another step forward in our academic rigour and organisational efficiency. I am truly delighted to share the remarkable progress of our university, which continues to evolve with the commitment of faculty and students. The university's profile is bolstered daily by a harmonious blend of academic excellence and meaningful extracurricular vitality.

I extend my heartiest congratulations to the Department of Political Science for orchestrating a compelling national seminar titled "Contextualizing Constitution of India: Past, Present and Future" from 15 to 16 November 2023. Sponsored by ICSSR, the event covered the Constitution's historical, current, and future contexts.

On the vocational front, the Skill Development Unit, in collaboration with Jan Shikshan Sansthan, hosted training sessions on "Beauty and Wellness" and "Apparel Assistant" skills. These programmes, aimed at cultivating employability and developing self-reliance among local communities, align seamlessly with the university's mission of promoting socioeconomic upliftment. The initiative highlights the university's role in bridging the gap between academia and real-world applications.

The university is steadily evolving into a dynamic academic space. The university's commitment to a research-driven academic environment is propelled by the scholarly achievements of its faculty members and students, as seen through their publications and presentations at national and international conferences. Faculty members continue contributing to this evolving academic culture through their publications and intellectual engagements. The publication of research in Scopus-indexed journals and the successful completion of faculty development programmes exemplify the university's commitment to advancing knowledge and catalysing a culture of lifelong learning.

Such collective endeavours accentuate the dynamic and progressive ethos of CUAP. I extend my deepest appreciation to all members of this vibrant academic ecosystem whose unfaltering efforts propel the university toward greater heights of achievement and recognition.

Vice Chancellor's Diary

01. 2ND OCTOBER

Participation in Swachh Bharat Abhiyan, CUAP

02. 5TH OCTOBER

District Collector meeting with Chief Secretary, Government of Andhra Pradesh to review the progress of CUAP

03. 9TH OCTOBER

Address on "World Mental Health Day," CUAP

04. 26TH -27TH OCTOBER

Attended AIO Vice-Chancellor, South Zone Conference, VTU, Belagavi

05. 30TH OCTOBER

Meeting with Karnataka State Higher Education Council in respect of guidelines for newly established universities in the state.

06. 1ST NOVEMBER

Meeting with Dr Kosta, Minister of Skill & Development

07. 6TH NOVEMBER

Attended NITI Aayog meeting, New Delhi

Vice Chancellor's Diary

08. 10TH NOVEMBER

Review meeting at site office with RDO, Tahsildar, and surveyor regarding new campus and encroachment by the farmers.

09.

23RD NOVEMBER

MoU, minister meeting on "Best Practices"

10. 24TH NOVEMBER

Visit to EFLU, Hyderabad

11. 11TH DECEMBER

Visited Raj Bhavan, Vijayawada, for Viksit Bharat @2047 PM programme

12. 20TH DECEMBER

Invited talk at CUP on "Academic Leadership, Management, and Governance" organised by MMMTC

13. 27TH DECEMBER

CUAP Vision Document - 2047 meeting (online)

Significant Events



Hon'ble Vice Chancellor Prof. S.A. Kori participated in 'Viksit Bharat @2047-Voice Of Youth' workshop held at Raj Bhavan, Vijayawada



The Atal ICT Innovation Lab, named in honour of Bharat Ratna, former Prime Minister Shri Atal Bihari Vajpayee, reflects the University's dedication to his enduring legacy.

On 29 November 2023, the University inaugurated its Sanskrit course and distributed course materials to students. This event highlighted the university's commitment to preserving India's rich linguistic roots.



Editor's Note

Dear Readers,

I'm delighted to welcome you to this special edition of our university newsletter. It's been a time of growth and resilience as we've navigated the challenges and triumphs that define our academic and campus life. This issue reflects the dynamic spirit of our community—showcasing remarkable achievements, thought-provoking students' and inspiring faculty research. We are continuously reminded of the incredible potential that lies within our university family.

As we look ahead, we await exciting developments, from new academic programmes to enhanced campus facilities. But let us not forget that the essence of this institution is not in its buildings or technologies but in its people. Our students, faculty, and staff make this place what it is: a vibrant hub for learning, exploration, and transformation. This semester has also been a time for reflection. The world around us continues to change rapidly, and as we strive to prepare for the future, we must remember that education is not just about preparing for careers; it's about preparing for life.

As editor, I have witnessed first hand the passion and the dedication that define our university. This newsletter is a testament to that spirit. Whether through stories of individual success, collective achievement, or the quieter, everyday acts of kindness and support, it is clear that each of us contributes to the university's legacy in meaningful ways. I take a moment to say, "Together, we are not just shaping our institution's future; we are helping to shape the world."

Thank you for your continued support, contribution and engagement.



Dr Parimala G. Kamatar

Swachhata Hi Seva Campaign

The Central University of Andhra Pradesh celebrated the Swachhata Hi Seva campaign from 15 September to 2 October 2023, in collaboration with the DDWS and MoHUA. This initiative included Shramdaan activities aimed at community participation to promote the Swachh Bharat Mission and sanitation awareness. CUAP faculty and students pledged to uphold Swachhata on and off campus, gearing up for the "Ek Tareekh Ek Ghanta" programme to support a Garbage Free India on 1 October 2023.





Cleanliness Drive



The Central University of Andhra Pradesh, in collaboration with the Municipal Corporation of Ananthapuramu, organised a cleanliness drive, "Ek Tareekh Ek Ghanta," supporting the "Swachhata Hi Sewa" campaign. Hon'ble Vice-Chancellor Prof. S.A. Kori motivated students to embrace social responsibility and promote cleanliness. Over a hundred participants demonstrated their commitment to a cleaner environment.

Mera Mitti Mera Desh Amrit Kalash Yatra

The Central University of Andhra Pradesh organised "Mera Mitti Mera Desh Amrit Kalash Yatra" with Nehru Yuva Kendra Sanghatan and Ananthapuramu District Administration. Deputy Mayor D. Vasanthi Sahitya inspired students to embrace patriotism. The event included a rally, handing over the Amruth Kalash to NYK officials, and patriotic performances by students. Faculty and NSS volunteers actively participated.





Launch of 'Viksit Bharat@2047: Voice of Youth'

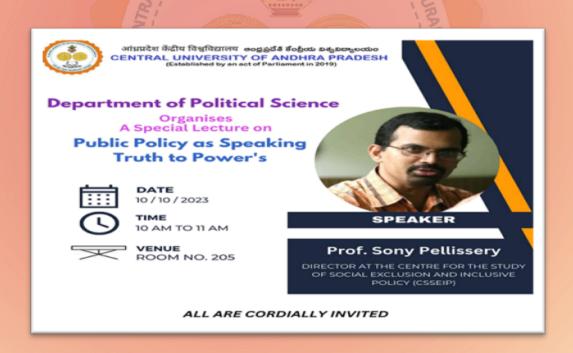


The Central University of Andhra Pradesh participated in the launch of 'Viksit Bharat@2047: Voice of Youth' by Hon'ble Prime Minister Shri Narendra Modi on 11 December 2023, discussing growth and development goals for 2047. Faculty and students gathered to watch the Prime Minister's address, which emphasised youth contribution and strategy implementation, receiving an overwhelming response.

Bharatiya Bhasha Utsav

The Central University of Andhra Pradesh, Ananthapuramu, organised the Bharatiya Bhasha Utsav at the Dom Dayal Upadhyaya Auditorium on 11 December 2023, in memory of Mahakavi Subramania Bharati's Janma Jayanti. Dean-in-charge, Prof. G. Ram Reddy, highlighted the significance of the suffix Bharati in the poet's name, symbolising his pan-Indian influence. Prof. VVN Rajendra Prasad discussed the interrelationship between Bharatiya languages, while Dr P. Sumalatha underscored the role of modern technology in language learning. The event concluded the Azadi ka Amrita Mahotsav, celebrating Bharatiya Bhasha Mahotsav for 75 days with a remarkable multilingual festival.

Special Lecture on Public Policy as Speaking Truth to Power



On 10 October 2023, the Department of Political Science hosted an enlightening lecture titled "Policy as Speaking Truth to Power," delivered by Prof. Sony Pellissery, Director at the Centre for the Study of Social Exclusion and Inclusive Policy (CSSEIP). Held in Room No. 205 of the transit campus-II, the event captivated students and faculty with discussions on the role of public policy in addressing societal inequalities. Prof. Pellissery emphasised that public policy should transcend governmental decisions and act as a tool for empowering marginalised communities.

A Talk on Stress - Free Life

An engaging talk on "Stress-free Life at CUAP" by Prof. Rohini Shivananda was hosted by NSS CUAP. She shared practical tips for managing stress and promoting positivity, captivating both students and faculty. The event saw enthusiastic participation and left a lasting impact.



Model United Nations - Building Back Together for Peace and Prosperity



On 20 October 2023, the Department of Political Science celebrated United Nations Day with a Model United Nations event titled "Building Back Together for Peace and Prosperity." The Hon'ble Vice Chancellor Prof. S.A. Kori emphasised the UN's role in fostering global peace, while Prof. G. Ram Reddy and Prof. C. Sheela Reddy inspired attendees to engage in sustainable development. Student representatives participated in vibrant debates, guided by event convener Dr Dipankar Dey.

National Seminar on Contextualizing Constitution of India: Past, Present and Future

The Department of Political Science organised a national seminar titled "Contextualizing Constitution of India: Past, Present and Future" from 15 to 16 November 2023. Sponsored by ICSSR, the event featured insightful discussions led by Hon'ble Vice-Chancellor Prof. S.A. Kori and keynote speaker Dr Guru Prakash. Convener Prof. C. Sheela Reddy and Organising Secretary Dr Babu G coordinated sessions covering the Constitution's historical, current, and future contexts.





Constitution Day Celebrated



To celebrate Constitution Day on 25 November 2023, the NSS Cell at CUAP, in the presence of 46 volunteers and 7 faculty members, took a Preamble Pledge and paid homage to the father of the Indian Constitution, Dr B.R. Ambedkar and all the Constitution makers.

Mahaparinirvan Diwas Observed

On 6 December 2023, Department of Political Science observed Ambedkar Smruti Din as Mahaparinirvan Diwas. The Hon'ble Vice-Chancellor Prof. S.A. Kori, and Dean in Charge, Prof. G. Ram Reddy, led the event with tributes and reflections. Prof. C. Sheela Reddy delivered a keynote on Dr Ambedkar's legacy, and discussions highlighted his contributions to social justice, democracy, and fraternity. Dr Sandeep E. coordinated the event.



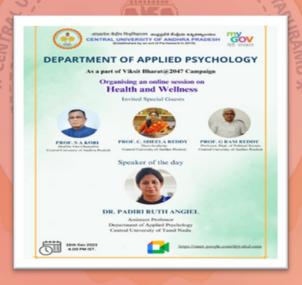
Organ Donation Awareness Programme
Organised



On 14 December 2023, the NSS Unit of CUAP organised an impactful organ donation awareness programme. Dr VLVN Narendra Kumar delivered an inspiring address, highlighting the importance of organ donation, followed by an educational video. Participants learned how to register for organ donation through the National Organ and Tissue Transplant Organisation. Dr G. Gurajada and Dr VVS Shreya coordinated the event.

An Online Session conducted on Health and Wellness

The Department of Psychology, Central University of Andhra Pradesh, as part of Viksit Bharat @ 2047, organised an online session (via Google Meet) on "Health and Wellness" for the MSc I and III Semester students of Applied Psychology, held from 4:00 PM to 5:00 PM on 16 December 2023. Dr Padiri Ruth Angiel, Assistant Professor in the Department of Applied Psychology at the Central University of Tamil Nadu, was the session's speaker. The Head-in-charge of the Department of Psychology Dr Chelli Kavya welcomed the speaker, students, faculty members and special guests. Prof. G. Ram Reddy, the Department of Political Science, welcomed the speaker and addressed the students. The student representative, Mr Balasubramaniam S.P. of the MSc III semester, introduced the Guest Speaker. The speaker highlighted concepts like the wheel of life, ecological theory, and happiness index. She also encouraged the students to share their own ideas for the Viksit Bharat @ 2047 campaign. A student representative, Ms Srividya, from the MSc I semester, proposed a vote of thanks.





Inauguration of Skill Development Programmes

The Central University of Andhra Pradesh proudly inaugurated its latest Skill Development Training Programmes on 22 December 2023 from 3:00 PM to 4:00 PM at Transit Campus – II, CRIT Campus, Bellary Road, Ananthapuramu. Ms Manoja Padyala and Dr V. Purendra Prasad coordinated the event. It aimed to impart essential life skills beyond the academic curriculum.

The inauguration marked a significant collaboration with Jan Shikshan Sansthan (JSS), Ananthapuramu. It focused on two key courses: "Beauty and Wellness" and "Apparel Assistant." This initiative is vital for empowering local communities by providing specialised training that enhances employability. A total of 42 participants from the Central University of Andhra Pradesh attended the event, reflecting a strong interest in skill development among students.

The event was graced by the presence of Mr Soudhagar, the Director of JSS, Prof. C. Sheela Ready, Dean-in-Charge, distinguished guests, faculty members, and students, who gathered to celebrate the launch of these transformative programmes. The Skill Development Training Programmes align with the university's mission to provide accessible skill-based education, equipping participants with industry-relevant skills that open doors to promising career paths and self-employment opportunities. This initiative enriches the university's educational landscape and contributes significantly to the region's socio-economic development.







Achievements: Faculty

- Dr G. Malathi, Head I/C of the Department of Management, published a paper on "Green Advertisements Vs. Green Washing: An Empirical Analysis on Consumer Perceptual Gap," Communication and Management Journal, Scopus Indexed, UGC Care Approved Group-II Journal, Vol.8, Issue. 11, ISSN No:2269-7195, November 2023, Page No's: 340-439, DOI: 10.36896/CMJ2023.V8I11.23.21281. She also published two textbooks: "Business Organisation" for B. Com Computer Application Course (Major), I-Semester, Andhra Pradesh State Council for Higher Education w.e.f. 2023-24 by Jai Bharat Publishers, ISBN: 978-81-92060984, and "Fundamentals of Commerce" for B. Com Computer Application Course (Major), I-Semester, Andhra Pradesh State Council for Higher Education w.e.f. 2023-24 by Jai Bharat Publishers, ISBN: 978-81-92060984.
- Dr Devanga Dharani Lakshmi, Faculty of AI and DS, attended the Faculty Development Programme "Chat GPT and Prompt Engineering" from ExcelR Edtech Pvt. Ltd. in December 2023.
- Dr Dipankar Dey, Faculty of Political Science, has been conferred 'Late Bipin Bihari Verma Memorial Best Paper Award- 2023' by the Interdisciplinary Institute of Human Security & Governance (IIHSS) at the International Conference on 'Security, Identity and Global Governance: India & the World' in New Delhi. The two-day Conference was held on 16-17 November 2023 at the Indian Institute of Public Administration, New Delhi.



Achievements: Students

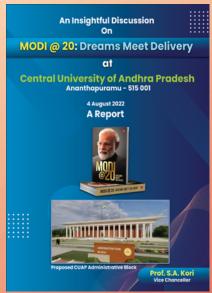
 Amrita Ray Marak, an MA English student from 2022-24 Batch, presented the paper, "Diaspora Elements in the Malayalam Film, Ghaddama," at the two-day International Conference on Indian Diaspora Women and Patriarchy: Questions on Inclusion, Cultural Identity, and Violence, held on 18 and 19 December 2023. The conference was organised by CSSEIP, School of Social Science, University of Hyderabad.



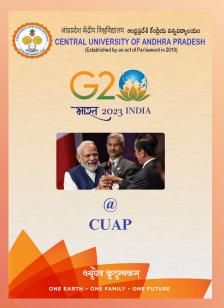
CUAP in the Media



CUAP Event Souvenirs











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